



MUSIC MANAGEMENT

Master degree (MA) Programme

120 ECTS; 2 years of full-time study duration

Qualification obtained: Master

Exemplary Curriculum

Component	ECTS earned*	Competencies obtained (code)*
Philosophy of Science and Art	3	
Foreign Language	10	
Musical Organization and Ensemble Management	6	
Organizational Theory and Behavior	3	
Contemporary Music and New Performing Technologies	4	
Aesthetics and Art Theory	3	
Conducting Academic Research	4	
Cultural Management	7	
Digital Copyright	3	

Human Resource Management	3	
Concert Tour Management	3	
Digital and Physical Music Distribution	3	
Promotion for Classical Music Artists	4	
Club and Concert Management	4	
Music Business Plan	6	
Advertising, Film and TV Music	6	
Solo Vocal	6	
Musical Instrument Performance	6	
Teaching practice	10	
Teaching practice	10	
Pre-Graduation Practice	11	
Academic Research	6	
Music Management Practice	6	
Final Exam: Preparation and Taking	3	
Final Paper: Preparation and Defense	6	
Social Media Marketing	3	
Contracting	2	
The Legal Framework of Music Industry	3	

Total	120	
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*exemplary; subject to change without prior notice.

Competency code	Description
Universal competencies	
UC-1	Apply a systematic approach to complex problem critical analyzing and solving
UC-2	Handle a project as it progresses through the typical phases of the project lifecycle (Project Lifecycle Management)
UC-3	Organize and lead a team, finding strategies for bringing a team together to achieve a particular goal
UC-4	Apply international communication strategies to education and career fields
UC-5	Be intercultural
UC-6	Prioritize one's own activities, increase their level using self-esteem tools
Generic professional competencies	
GPC-1	Apply theoretical and historical music knowledge to one's professional activities, consider a musical work in the religion,-philosophy-and-aesthetics-related context in a particular historical period
GPC-2	Reproduce musical works written in different types of notation
GPC-3	Develop educational planning process, perform methodical activities, use effective music teaching strategies, develop new music teaching approaches and methods
GPC-4	Plan an academic research, select and categorize the appropriate information